



# RENEGADE DERBY DAMES

## Sponsorship Information

### 2026

### About the League

The Renegade Derby Dames (RDD) are a 100% member-owned and operated not-for-profit organization based in Alliston, Ontario. Founded in 2011 to promote health, fitness, and the sport of roller derby, RDD is committed to creating a fun and supportive environment that fosters teamwork and connection within the roller derby community.

The league includes the Striking Vikings, the charter (A) team, and the Bombshell Battalion, the home (B) team. Both teams travel across Ontario and beyond to compete. RDD encourages active, healthy living while giving back to local communities.

### Why Sponsor?

Sponsoring the Renegade Derby Dames offers a unique opportunity to showcase your brand to a diverse and engaged audience. Our games attract fans from near and far, and our community presence provides exposure through social media, local events, and promotional materials. Partnering with us supports roller derby in the community and athletic excellence, while connecting your brand with a growing, enthusiastic, and diverse fanbase.





## RENEGADE DERBY DAMES

### Sponsorship Packages 2026

We have compiled some sponsorship options for you to review or you can design your own sponsor package. We are an “out of the box” kind of sport and welcome any and all ideas from our fans, community, and sponsors.

#### Home Game Sponsor \$750

- Recognition as the official game sponsor for one home game.
- Sponsor logo displayed on event promotions, social media, and league website.
- Sponsor acknowledgments during the sponsored game.
- Free entry for Sponsor and their guests to sponsored game.

#### Practice Sponsor \$200

- Recognition on social media as a practice sponsor.
- Sponsor logo placement and shoutouts on social media.
- Thank-you announcement at the following game.

**Support the Renegade Derby Dames for the full season with an annual sponsorship.**

#### Season Sponsor

##### **Sponsorship Levels: \$250, \$500, \$1,000, \$2,000+**

(Season Sponsor benefits vary by level of sponsorship)

- Advertisements read by our Announcer at home games.
- Sponsor banner (provided by Sponsor) displayed at all home games.
- Sponsor logo featured on our website sponsorship page with a link to Sponsor business/organization.
- Social media shoutouts throughout the season.
- Complimentary home game tickets (starting at 6 tickets).
- Helmet logo placement (\$2,000+ level sponsorship).



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#### Additional Home Game Sponsorship and Vendor Opportunities:

#### Scoreboard or Penalty Box Sponsor

**\$75/home game or  
\$230/year**

- Sponsor logo displayed on scoreboard, rotating throughout the home game event.
- Sponsor logo or banner (provided by Sponsor) displayed during home game(s).
- Announcer acknowledgements that the Scoreboard/Penalty Box is brought to us by *Sponsor Name*.

#### Vendor Table

**\$10/home game**

- Vendor table at home game(s) to sell goods or advertise.
- Display vendor signage (supplied by vendor).
- Vendor shoutout on social media platforms before game day.
- Table and chairs provided (some electrical available).

Like our players, we understand that every business is unique. RDD would be happy to create a customized sponsorship package to fit your goals and budget, including promotional partnerships, event collaborations, and in-kind sponsorship opportunities.

Product and service **donations to help with fundraising initiatives** are warmly welcomed and greatly appreciated. Recognition will be tailored to match the value of your contribution, ensuring your support is acknowledged appropriately.

#### Become a Sponsor

To become a sponsor, or request a customized sponsorship package, please contact:

Email: [sponsor@renegadederbydames.com](mailto:sponsor@renegadederbydames.com)

Website: [www.renegadederbydames.com](http://www.renegadederbydames.com)



Supporting the Renegade Derby Dames means investing in athletic excellence, community involvement, and empowerment. As a not-for-profit run by skaters for skaters, your support helps us keep rolling strong!